



SHARING PRIOR EXCELLENCE AND SUPPORT FOR THE MED CREATIVE ASSET

Newsletter

#2/may14

The Shapes Community of Excellence

S Shapes project deals with creativity in the Mediterranean area. Some activities dedicated to the creative business are:

- setting up of a group of 13 selected creative companies focused on life style design, the so called Community of Excellence. The intent is to consolidate a cohesive group of creative people that can cooperate for entering new markets as a consortium and also for inspiring innovation and new creations.
- creation of a functional toolbox working also as a platform of self management and networking of the Community.
- supporting the joint participation of the Community at 3 market-oriented events in France, Spain and Italy.

In Marseille from 3rd to 5th April 2014 a design event has been organized by the Chamber of Commerce of Marseille.

The companies of the Community of excellence will participate also to the **Barcelona DESIGN WEEK** (www.barcelonadesignweek.com) from 2nd to 4th June 2014.

Later the Community will take part to the exhibition **Artò** (www.ar-to.it) in Turin from 8th to 11th November 2014.

by Caterina Praticò (National Association of Italian Municipalities Lazio),
Project Coordinator





1. FLORES EN LA MESA

New botanicals, specifically edible flowers for haute cuisine and for the gourmet. "Flowers on the Table" wants to show a world of culinary possibilities, and thus awaken feelings in people, trying at all times not to leave anyone indifferent.

Address: CEEI Aragón C/María de Luna, 11 Nave 2 - Bajo Izda. 50018 Zaragoza -Spain
Website: <http://www.floresenlamesa.com/>



2. AGEMA Ancient Greek Beauty Secrets

AGEMA products, sun and geoenery infused beauty care cosmetics, are produced exclusively in the broader area of Dodona, which was one of the most important energy centers of Ancient Greece (Temple and Oracle of Zeus were located in Dodona).

The production process is based on an entirely natural method and occurs at a specific time period every year. The packaging of dry soil from the area is meant to keep intact the natural energy qualities of the products.

Agema production process, products and packaging are under Exclusive Patent.

Address: Liggos-Dodona Ioannina – Greece
Email: info@agema.gr
Website: <http://www.agema.gr>



3. TASA

Técnicas Ancestrais, Soluções Actuais.

Developing an innovative product line, supporting business initiatives in the craft sector through design and products of excellence, encouraging youth involvement in activities related to the craft.

Address: Rua de Portugal, nº 35 8100 Loulé – Portugal
Email: andreiataasa@gmail.com
Website: www.projectotasa.com



4. ALMIRASADAR COLLECTION

Collection of high quality clothing, accessories and textile products for home with selected design and personal signature.

Address: LJ STUDIO d.o.o.Emonska 18 - 1000 Ljubljana Slovenia
Email: ljestudio@siol.net
Website: www.almirasadar.com

5. ILPAPIROART

By Lidia Rita Scalzo, is a place of handicraft production format from artists who want to go beyond the production of objects, which have a common will to work and plan together. Craftsmanship is the common point for a multidirectional creative process. Production aims at a wide audience different from exclusive salons, museums and art galleries, and directed to the people, for increased usability. Its crafts go beyond mere functionality.

Address: Italy – 00185 Rome, Via dei Latini n. 56 Italy
01019 Cura di Vetralla (VT), Via Sant'Angelo n. 98
Email: info@ilpapiroart.com
Website: <http://www.ilpapiroart.com>

6. FERRO VIVO

Born in Viterbo in 2004 as a laboratory/workshop to create small to large object sculptures. This leads Ferro Vivo to deal with most diverse creative fields up to the world of home furnishings and design. All products are entirely made in Italy.

Address: Strada capretta 11/e, Viterbo
Email: commerciale@ferrovivo.it
Website: www.ferrovivo.it

7. JF REY AND BOZ

Derives inspiration from art, architecture and technology into trendsetting designs, each time changing the face of eyewear. The brand embodies Rey's style: modern, edgy design evolved in a constantly advancing creative atmosphere.

Address: 74 route des Camoins, CS80049 - 13396 Marseille
Email: cedexaudrey.larbot@jfrey.fr
Website: www.jfrey.fr

8. PCM CREATION

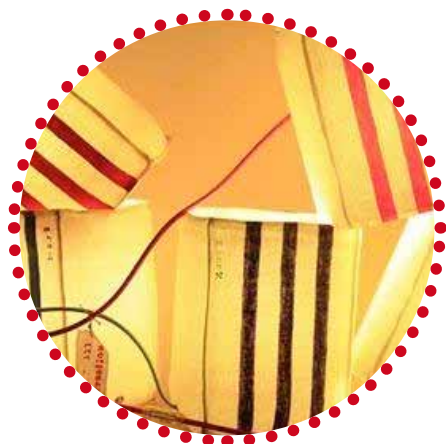
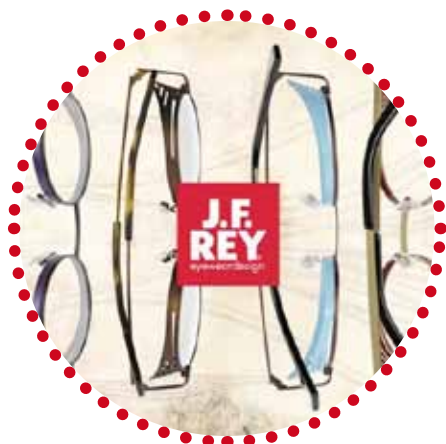
PcM Creation lamps are at the intersection of craft and design. In her workshop in Aix en Provence, Pascale Marquier combines natural and recycled materials to make unique pieces in limited editions materials. It puts at the heart of its priorities to original and quality creations with a standard and sustainable approach.

Address: 26 rue Boulegon - 13100 Aix en Provence
Email: contact@pcmcreation.com
Website: <http://www.pcmcreation.com/>

9. EMBAWO

Since it was born, in all its collections, Embawo is been presenting a set of exclusive models for woman and for man all produced in different wood essences and colors. Embawo is also ALL BIO, the purses are surprisingly LIGHT and they are HAND-MADE. Every purse is a masterpiece of the authentic MADE in ITALY.

Address: via A.Carnevali, 78 - 20158 Milano
Email: info@embawo.com
Website: <http://www.embawo.com>





10. AER

Jewelry made by internationally acclaimed Greek (mostly) and foreign artists. The owner creates herself small jewelry and art collections, and proposes objects and antique furniture selected from Greece and the Mediterranean region.

Address: Chora Patmos, Patmos 85500 - Greece
Email: aer.f.art@gmail.com



11. PIEL FRAMA

Piel Frama made its first steps in leather covers for mobile phones in 1984, but has been manufacturing leather goods since 1975. Piel Frama produces a wide range of leather products: passport holders, handbags, desk phone supports, cigarette cases, key rings, wallets, mouse pads. Flagship products are all kinds of electronic devices' cases: laptop, e-reader, iPad and smartphone cases.

Address: Avda. Fuente San Francisco, S/N Pol. Industrial 'La Piel' - 11600 Ubrique - Cadiz - SPAIN
Email: pielframa@pielframa.com
Website: <http://www.pielframa.com/en/about/manufacturing-process.htm>



12. BELLE DI NIENTE

Handmade fashion jewellery and design accessories realized with recyclable materials such as plastic bottles, paper and cardboard, leather, buttons and cloths. We produce necklaces, bracelets, earrings, rings, bags, lamps and awnings starting from the above mentioned materials

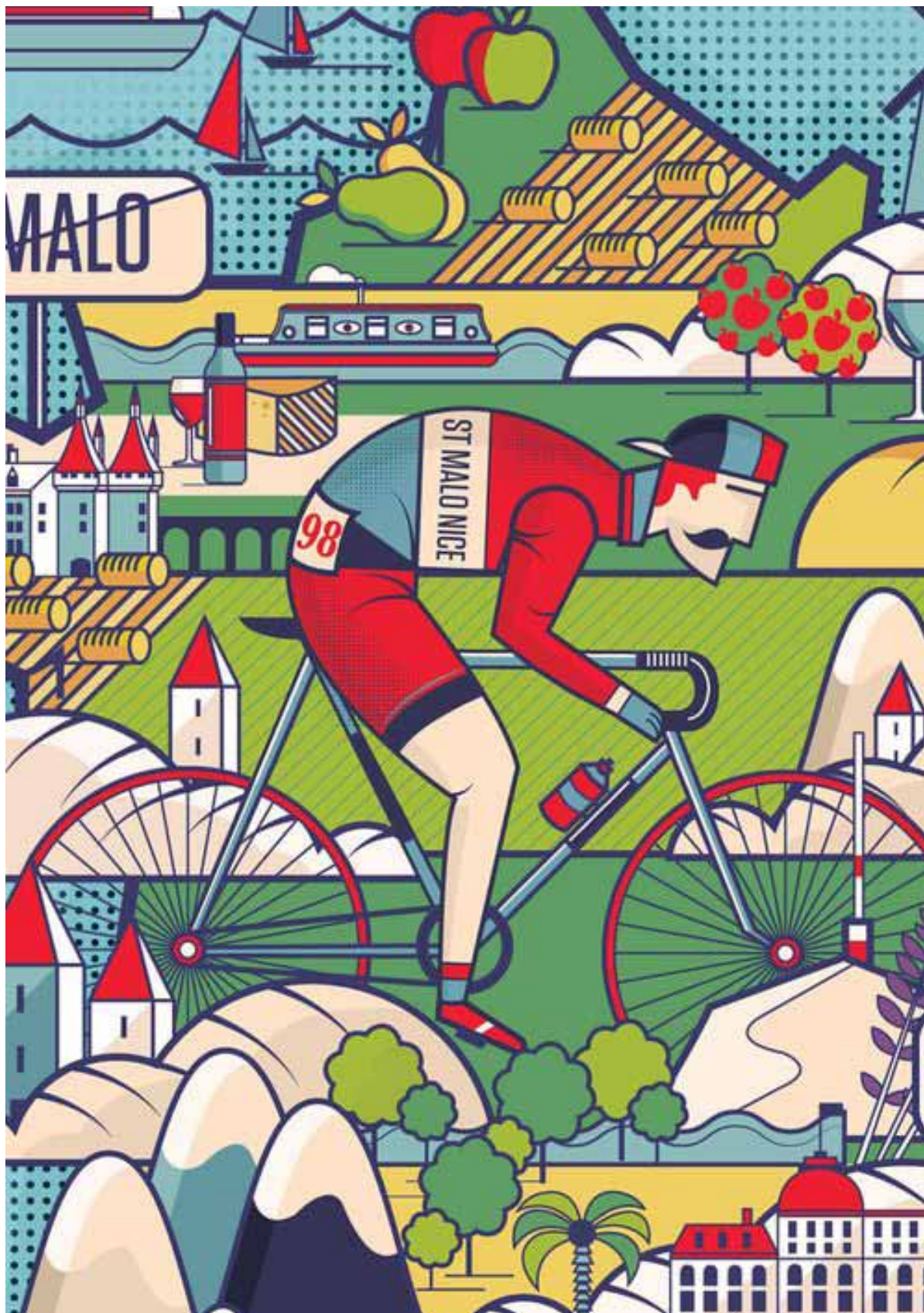
Address: Corso Garibaldi 151 - 55100 Lucca
Email: info@bellediniente.it
Website: www.bellediniente.it



13. FIABE & CIOCCOLATA

Accessories created by Maria Giulia Benelli, architect, with a several years passion for "sewing" and "tricot". The collection encompasses a line of fabric bags, in different designs, shapes and colors, and a line of scarves, combining jersey jacquard fabrics and trimmings. The wealth of colors and shapes and the eclectic choice of materials are the leading motives of the collection, entirely handmade and manufactured in Italy. Fiabe&Cioccolata supports inclusion projects for disabled children.

Address: Via Bologna 453, Prato 59100 Italy
Email: info@fiabecioccolata.it
Website: www.fiabecioccolata.it


08/05/2014 to 09/05/2014

Eurokom association organizes the Knowledge Seminar and Scientific Committee in Gerace -Calabria.

02/06/2014 to 04/06/2014

Barcelona Design Week "SHAPES DESIGN EVENT", an international event focused on design, innovation and business addressed to those companies and professionals in any industry or productive services that use knowledge and creativity as a driver of its business activity, as well as to the general public interested in these topics.

01/07/2014 to 02/07/2014

UAlg University organizes the Scientific Committee and Coordination Committee in Faro.

02/06/2014 to 14/06/2014**Barcelona Design Week**

Barcelona Design Week, the annual event in the sphere of design, innovation and entrepreneurship organized by BCD Barcelona Design Centre, brought together professionals, companies, organizations and the general public, in order to enjoy a multidisciplinary programme with a total of 70 activities. The Barcelona Design Week is back from 2 to June 14 and Israel will be the guest country in this edition. Aiming to show the creative and innovative potential of Israel, and to facilitate synergies and business opportunities with professionals and companies in Barcelona, the Barcelona Design Week 2014 will include a full programme of activities addressed to a wide range of publics. Some of the main events will be starred by Israel and its companies and professionals within the initiative 'Guest Country: Israel', organized in collaboration with the Design Museum Holon and the Embassy of Israel in Spain. Guest country: Israel' will focus on creative entrepreneurship and innovation, two strategic areas for both Israel and Barcelona. The activity programme will be composed of conferences, exhibitions, business meetings, networking sessions and a roundtable that will discuss about the creative and entrepreneurship system in Israel and Catalonia.

For more information please visit: <http://www.barcelonadesignweek.com/en/page.asp?id=549>

04/06/2014 to 05/06/2014**BizBarcelona**

In June, the third edition of the BizBarcelona conference and networking event will take place. During two days, the Montjuïc exhibition centre in Barcelona will be all about entrepreneurship, solutions for business growth, new business and exhibiting ideas and knowledge.

The event entails different activities, such as company and product exhibits, conferences, networking possibilities and events, an many more. We couldn't explain it better than their summary of last year's edition:

"The show has also hosted 196 conferences; 306 speakers; 533 business and 120 international advice sessions; 101 exhibitors; 145 meetings between entrepreneurs in search of advice and executives; 10 networking spaces to find partners, collaborators, entrepreneurs to take over existing businesses, franchisees, suppliers and finance; 510 speed networking contacts; 151 Biz Community institutions; 68 video-pitch recordings? Activity in Bizbarcelona has been frenetic, attracting over 12,000 visitors, including SMEs, self-employed professionals and entrepreneurs."

For more information please visit: <http://www.bizbarcelona.com/en/>

16/06/2014 to 20/06/2014**CAiSE 2014 - 26th International Conference on Advanced Information Systems Engineering - Thessaloniki, Greece**

Real-time information systems and overly complex financial products have been blamed as causes of recent financial crises. The IS Engineering community is treating such phenomena as challenges, to be addressed through research and improved practices. In particular, our community has begun to address the role of information systems in predicting, preventing, and reacting to crises of many different kinds: data-centric financial and fiscal dependency analysis of the globalized financial systems, resilience of critical infrastructures by information management, reaction to natural disasters such as fires, floods, earthquakes, etc. Due to the very nature of crises as unexpected events with broad and vast impact, IS Engineering challenges traditional wisdom and methodologies, as well as interactions between research and practice - including stakeholders such as crisis victims. CAiSE '14 will, as always, act as a forum of discussion that brings together researchers and practitioners in the field of IS Engineering. It will be the place to share mature research, ground-breaking ideas, and experience reports in our discipline. CAiSE welcomes all submissions that fall in the domain of information systems engineering. This year, the conference extends a special welcome to papers that address the role of IS engineering in crisis situations. Four kinds of contributions are accepted: technical papers, empirical evaluation papers, reports of experience, and exploratory papers.

For more information please visit: <http://delab.csd.auth.gr/caise2014/>

